# 2017 RACE SPONSORSHIP OPPORTUNITIES

October 28, 2017 | NorthPark Center, Dallas, TX

## Sponsorship Benefits

<table>
<thead>
<tr>
<th>Company Logo on Race Bib*</th>
<th>Recognition on Race T-Shirt*</th>
<th>Logo on Main Stage Banner</th>
<th>Recognition in Race Day Script</th>
<th>Start Line - 5k Race</th>
<th>Main Stage Speaking Opportunity for Company Representative</th>
<th>Recognition in Race Press Release</th>
<th>Recognition in Race Emails &amp; Print Advertising</th>
<th>Survivor Tent Sponsor (Tent Only)</th>
<th>Logo on Start Line Banner</th>
<th>Recognition on Race Sponsor Webpage w/link to Company Website</th>
<th>Recognition on Race Posters (500)</th>
<th>Recognition on Race Postcards (10,000)</th>
<th>Race Day Expo Booth **</th>
<th>Product Sampling From Expo Booth (Subject to Affiliate Approval)</th>
<th>Company Provided Banner On Race Site (Max size 8’x3’)**</th>
<th>Product Sampling In Survivor Gift Bags</th>
<th>Complimentary Race Registrations</th>
<th>Complimentary VIP Parking Passes</th>
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<td>Presenting $100,000 (Exclusive)</td>
<td>Premier $75,000 (Exclusive)</td>
<td>Marathoner $50,000</td>
<td>Sprinter $35,000</td>
<td>Runner $25,000</td>
<td>Jogger $10,000</td>
<td>Speed Walker $5,000</td>
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## Other Sponsorship Opportunities

Media, Targeted and In-Kind sponsorship opportunities are available and can be tailor-made to suit your organization’s needs. Please contact Robin Hansen, Development Manager, at rhansen@komen-dallas.org.

*A completed sponsor contract must be received by **July 7, 2017** for inclusion on printed materials.

**Location of placement is determined by the Affiliate

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*Aug. 1st-Nov. 15th

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**To discuss Race sponsorship opportunities, contact Robin Hansen at 496-619-3912 or rhansen@komen-dallas.org**

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**18,000 Attendees at the 2016 Race**

**72% of Attendees Were Women**

**28% of Attendees Were Men**

**650 Kids Under 13 years old**

**654 Teams**

**2,800+ Average Website Views Per Day***

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*Aug. 1st-Nov. 15th