**From an Individual Participant**

[Name],

On Saturday, October 18 I will join thousands of others at NorthPark Center to celebrate survivorship at the 2014 Komen Dallas Race for the Cure®. We are an army of pink with one mission: to end breast cancer forever.

While I will do share the same mission, our reason for being involved is very different. I decided to participate this year because [personal story].

With four people in Dallas County expected to be diagnosed with breast cancer each day, I want to do my part in making sure that our neighbors have access to the breast health resources they need.

In addition to making investments in national research, a large portion of the funds are put back to work right here in Dallas County by supporting breast cancer education, screening, treatment and support. This allows women in our community to focus on surviving the journey in front of them rather than worrying about how they can afford to see a doctor about a lump they just found, getting a ride to their next treatment or even worrying about putting food on the table for their children.

I hope you will consider helping me reach my fundraising goal of [$Amount] by donating today. You can donate safely and securely online at [insert custom URL to personal page].

Thank you for your consideration and compassion.

Best Wishes,

[Name]