**To a Business/Organization**

On Saturday, October 18th over 20,000 people from all over DFW will gather at NorthPark Center for the 2014 Komen Dallas Race for the Cure® to celebrate survivorship, memorialize those that we’ve lost to breast cancer and raise funds for our local community and to one day find the cure.

With five families expected to lose a loved one to breast cancer each week, our goals are high to meet the needs of our community. As a frequent customer of [Company Name], I would appreciate any support that you can provide.

In addition to investments in research, a large majority of the funds we raise will support local breast cancer screening, treatment and support programs for uninsured, low-income residents. This helps them focus on surviving the battle in front of them rather than how they are going to see a doctor about the lump they just found, travel to their next appointment or worry about putting food on the table for their children.

I’m hoping that [Company Name] will join me in supporting our neighbors and giving their family a fighting chance. You can give online safely and securely at [custom personal page URL].

More information about the Komen Dallas Race for the Cure® can be found at komen-dallas.org. I can be reached at [Phone number] or [e-mail]. By supporting me and the Komen Dallas Race for the Cure®, [Company Name] will ultimately help put an end to breast cancer.

Thank you for your support and consideration.

Best Wishes,

[Name]